

THEME

# Inland logistics: Streamlining the Container Supply Chain



## CONTAINERS INDIA 2019

TOMORROW IS HERE

The most thought provoking  
conference on container trade

27<sup>TH</sup> SEPTEMBER, 2019 | THE LALIT, MUMBAI



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## Theme - Inland logistics: Streamlining the Container Supply Chain

Shipping experience in India is still far from being ideal. For decades once a shipper hands over his cargo to a freight forwarder, the shipper neither has control over his shipping cost nor over the delivery time. During the journey of the cargo from the door-step of the shipper, till it reaches the seaport to be loaded onto the desired vessel a series of charges add to his logistics cost, many of which are unaccounted for and even remain unexplained. This lack of transparency in the logistics cost structure and movement of cargo not only makes our exports uncompetitive in the world market, but also keeps India among the top countries with high logistics cost.

Today, customers have become cost conscious and are demanding transparency, visibility and traceability. They expect their shipping experience to be as transparent and simple as ordering a pizza online. But will the logistics industry be able to deliver such a seamless experience to shippers? A beginning has been made by the new breed of digital freight forwarding platforms that have come up, enabling the shipper to control his logistics cost to a certain extent, while being able to monitor movement of his cargo in real-time.

But, the Indian logistics scenario is also marred by a plethora of perennial issues: Road logistics remains fragmented and unorganised. However, a few technology platforms have made a move to bring these single truck owners and shippers on-board to improve the logistics experience.

While DPD was introduced to reduce logistics cost by eliminating unnecessary detention of cargo, but it has been stumped by lack of infrastructure availability. CFS or ICDs which function as processing centres for handling containers do not have adequate infrastructure, as a result the entire supply chain is getting affected.

Indian railways continues to face network congestion and the salvation will be in DFCs offering transit assurance and continuous cargo visibility. India also lacks a proper 3PL service and providing a seamless end-to-end service can bring saving in the cost.

Join us at Containers India 2019 to identify and find solutions to these and many more issues that have been plaguing our logistics scenario.



## Programme

09.00hrs Onwards	: <b>Registrations</b>
10.00hrs to 11.00hrs	: <b>Inaugural Session</b>
11.00hrs to 11.30hrs	: Refreshments Break
11.30hrs to 13.00hrs	: <b>Business Session One</b> <b>Reducing Cost: Are we looking at the wrong tree?</b>
13.00hrs to 14.00hrs	: Lunch
14.00hrs to 15.30hrs	: <b>Business Session Two</b> <b>Empowering the end customer</b>
15.30hrs to 16.00hrs	: Refreshments Break
16.00hrs to 17.30hrs	: <b>Business Session Three</b> <b>Digitalising Container Supply Chain: The next level</b>
17.30hrs to 19.00hrs	: Networking over cocktails
19.00hrs onwards	: <b>The Gateway Awards</b>



## Session One

- Reducing Cost: Are we looking at the wrong tree?
- What are the factors driving cost up?
- End Customer - Lack of knowledge of procedures/costs/regulations
- Which are the intermediaries pushing the cost up and how?
- Role of Terminal, Liner, CHA, Forwarder and Transporter in cost factor

## Session Two

- Empowering the end customer
- Providing transparency in logistics cost and surcharges
- Visibility to cargo delivery – Track and trace
- Customs documentation: Complex regulations

## Session Three

- Digitalising Container Supply Chain: The next level
- Data and data analytics: Monitoring key metrics
- Silos or seamless movement
- Digitalisation: Moving beyond documentation
- Digital platforms – Death knell to traditional forwarding?
- Role of multimodal transport in container supply chain
- IoT and machine learning for better customer satisfaction



3  
BUSINESS  
SESSIONS



25  
EXPERT  
SPEAKERS



250+  
PARTICIPANTS

## Insightful Indian Container Market Report 2019

Logistic cost has been making rounds in the Indian maritime industry from the last few years due to ambiguity in cost variations across varied divisions in the entire value chain of cargo movement. Lack of transparency in cost components, many intermediaries involvement and missing of regulatory authorities resulting high logistic cost. Industry is vigorously trying to reduce cost to ease exporter and importer woes. However, the change is moving in snail's pace and need to pick the momentum for quick results.

With this back ground, **Maritime Gateway** in association with **Drewry** will be publishing an annual trade report called “**Indian Container Market Report 2019**” focuses to highlight sustainable practices to reduce various cost components involved in cargo movement. This report targets to identify intermediaries which are creating artificial bubble of spiked up costs in the industry and how it can bring back to normalcy.

This year report also focuses on a survey that is being conducted among ports (both major and private), terminals and few other key stakeholders to assess the present status of digitalization in the industry. Embracing technology can address many challenges while improving the efficiency across operation departments to facilitate seamless movement of cargo.

Similar to our previous reports, we hope this also create immense value addition to maritime trade and fraternity.





# 2018 Participants

Albatross Inland Ports Pvt Ltd • Allcargo Logistics Limited • Association of Container Train Operators • Ameya Logistics Private Limited • Anglo-Eastern Ship Management (India) Pvt Ltd • APEX Group • APL (India) Pvt Ltd • APL IndiaLinx • APL Logistics Ltd • APM Terminals Pipavav • Apollo Logi Solutions • Association of Multimodal Transport Operators of India • Ava Global Logistics LLP • Balmer Lawrie & Co Limited • Bay Container Terminal Pvt Ltd • BeeKay Business Consulting • Bharat Mumbai Container Terminals Pvt Ltd • Bhatia Shipping Pvt Ltd • BMT Consultants India • Book Your Container Pvt Ltd • BSL Freight Solutions Pvt Ltd • C H Robinson International (I) Pvt Ltd • Cargotec India Pvt Ltd • Cavotec India Pvt Ltd • Centrum Infrastructure Advisory Limited • Century Plyboards (I) Ltd • CEVA Freight (I) Private Limited • CFS Association of India • Chennai International Terminals Pvt Ltd • CMA CGM Agencies (India) Pvt Ltd • Consulate General of Belgium • Container Corporation of India Limited • Container Shipping Lines Association • Dangerous Goods Management India Private Ltd • Dighi Port Ltd • Directorate General of Shipping • DP World • DP World Nhava Sheva ICT • Drewry Maritime Services Private Limited • Embassy Property Developments Pvt Ltd • Federation of Freight Forwarders Association In India • German Express Shipping Agency India Pvt Ltd • Hamburg Representation • Hapag-Lloyd India Pvt Ltd • Haropa Ports • HDFC Securities • High Court, Mumbai • Human Elevation • Inland Waterways Authority of India • Inspectorate Griffith India Pvt Ltd • Intra International Inc • ICC Shipping Association • Indian National Shipowners' Association • Jindal Stainless Ltd • JSW Infrastructure Ltd • JSW Jaigarh Port • K Line (India) Private Limited • Kale Logistics Solutions Private Limited • Kolkata Port Trust • Krishnapatnam Port Container Terminal Pvt Ltd • LCL Logistix (India) Pvt Ltd • Lee & Muirhead Pvt Ltd • Liebherr India Pvt Ltd • Maersk Training (I) Pvt Ltd • Maerskline India Pvt Ltd • Marine Container Services (I) Pvt Ltd • Mitsui OSK Lines (India) Pvt Ltd • MSC Agency (India) Pvt Ltd • Mulla & Mulla & Craigie Blunt & Caroe • Mumbai & Nhava-Sheva Ship Agent Association • Nagarkot Logistics Pvt Ltd • Narendra Forwarders Pvt Ltd • Neptune Container Line & Logistics Pvt Ltd • Northern India Steamer Agents Association • ODeX India Solutions Private Limited • OOCL (India) Pvt Ltd • Opal Asia India Pvt Ltd • Orissa Stevedores Pvt Ltd • Paradip Port Trust • PCS Group • PSA International Pte Ltd • Reliance Industries Ltd • Samsara Group • Sattva Logistics Group • Schenker India Pvt Ltd • SCM Programs Pvt Ltd • Scorpio Engineering Pvt Ltd • Seahorse Group • Seahorse Ship Agencies Pvt Ltd • Seaways Shipping & Logistics Limited • Sheel Shipping Synergy • Shreyas Relay Systems Ltd • Shreyas Shipping & Logistics Limited • Sima Marine India Pvt Ltd • Sitara Shipping Limited • SKS Logistics Ltd • South Asia Gateway Terminals Pvt Ltd • SVS Marine Services Pvt Ltd • Syscon Infotech Pvt Ltd • The Shipping Corporation of India Ltd • TIL Limited • TKM Global Logistics Ltd • TS Lines (India) Pvt Ltd • UltraTech Cement Limited • WISTA India • Volteo Technology Solutions Pvt Ltd



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